

# Lids®

## LIDS EMBROIDERY – BENEFITTING TUBEROUS SCLEROSIS ALLIANCE

Visit any LIDS Store that offers custom embroidery in 2010 to show your support for the Tuberos Sclerosis Alliance by having the official TS Alliance logo embroidered on a hat for \$9.00. The TS Alliance is a national organization dedicated to finding a cure for tuberous sclerosis complex (TSC), a genetic disease that causes tumors to grow in many different vital organs. While the disease is as common as ALS (Lou Gehrig's Disease), it is virtually unknown by the general population. In hope of bringing awareness to the cause, LIDS will donate the full \$9.00 the TS Alliance. Visit [www.lids.com/locations](http://www.lids.com/locations) to find store locations near you that offer our custom embroidery services.

**WHAT DO I NEED TO DO?** Simply present this flyer to any LIDS store associate at one of our custom embroidery locations to get started.

**WHERE CAN I HAVE THE LOGO EMBROIDERED?** You may have the TS Alliance logo embroidered on either the right or left side of your hat, as long as it is in compliance with the existing LIDS standard custom embroidery guidelines.

**CAN I CHANGE/MODIFY THE LOGO?** No. The logo is only available for embroidery in the two versions offered: two color blue or white/white. Store associates are not authorized to make any changes or modifications to the logo.

*LIDS is a national presenting sponsor of the Tuberos Sclerosis Alliance. For more information on tuberous sclerosis complex or the Tuberos Sclerosis Alliance visit [www.tsalliance.org](http://www.tsalliance.org).*

Embr. TSA Donation



*Offer expires 12/31/2010*

